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## **A-BUS Bluetooth Introduction a Big Success at CEDIA Denver**

Sydney, AUSTRALIA, Friday, 18 October 2013 -- The announcement of the new Bluetooth LIM (Local Input Module) by four A-BUS partners Channel Vision, Eaton, Forté and Russound was a big interest in Denver.

Andrew Goldfinch, President of LeisureTech Electronics says, "On the surface the Bluetooth LIM is a simple A-BUS component; however, when integrator's in Denver had an opportunity see how it fits in with today's market and new technologies, they saw it as a market changer."



With music now being so accessible, music libraries are stored in Smartphones and tablets, therefore local source capability is going to become a "must have" feature in MRA systems of the future, in much the same way multi-source access was a decade ago. Regrettably for most systems with centralized amplification, this feature not easy to incorporate; however, for A-BUS it is very simple. A-BUS has always offered a hard-wired, local input module (RCA LIM) which have been used to provide a local source such as a TV, computer or gaming device in a bedroom or any desired room. Now A-BUS' Bluetooth LIM, provides a wireless option which is connected directly to your personnel music library or streaming device.

Another A-BUS advantage that makes the Bluetooth LIM so special, is availability of power down the line which is power to the amplified device, either a keypad or speaker. This eliminates the need to provide a messy local power source to power the Bluetooth receiver. The power for the Bluetooth LIM and/or the RCA LIM, is anywhere in the Cat5 wiring.

The time to install the A-BUS Bluetooth LIM is minimal and economical. It is simply spliced into the Cat5 line between the hub and the amplified device and because of the A-BUS product standard, it can be retrofitted into any A-BUS system regardless of age or brand. It is A-BUS simple.

### **About A-BUS®**

A-BUS is a unique, proven technology for multi-room audio that utilizes a single Cat-5 cable to carry signal, data, infrared, status and power. This ingenious approach places the amplifiers closer to the speakers, enabling superior sound quality, increased flexibility, simpler installation, consumer-friendly operation, energy savings and greater affordability. A-BUS is patented in Australia, New Zealand, Canada, Mexico and the United States.

### **About LeisureTech Electronics**

Founded in 1977, LeisureTech Electronics is a global OEM technology provider, A-BUS Licensee and OEM manufacturer for the residential systems market. LTE founder Andrew Goldfinch teamed up with Len Andrews in 1989, and in 1997 the enterprising duo invented A-BUS, a revolutionary technology for multi-room audio.

A-BUS launched worldwide in 2000, licensed to leading CE manufacturers, who manufacture components to the "A-BUS Standard" for inter compatibility, quickly becoming the standard for affordable multi-room audio applications in the US. In 2005, LeisureTech opened its own manufacturing facility to provide A-BUS OEM products to manufacturers. In 2009, LeisureTech introduced its own range of A-BUS products under Forté brand. [www.leisuretech.com.au](http://www.leisuretech.com.au); [www.a-bus.com](http://www.a-bus.com); [www-forte-electronics.com](http://www-forte-electronics.com).